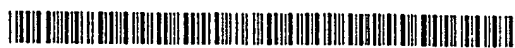


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(54) Title: AGENTIVE REPRESENTATION IN MOBILE SERVICES

(57) Abstract: A computer having a software agent for representing a person in the virtual environment. The software agent has one or more application specific modules each of which represents application specific features of the agent. In addition, the agent has a core module which contains one or more functional groups which define common or generic features of the agent which assist in facilitating inter-agent communication, such that inter-agent communication supports communication between a combination of the one or more application specific module and the core module, to provide improved messaging between agents and between agents and users.

WO 2005/029405 A2

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